

MEXICO: Transborder Crime & Governance

A Shared Responsibility



MEXICO: Transborder Crime & Governance

A Shared Responsibility

Today's Presenter (Rob Scarlett)

TheRobScar@cs.com

- MIC "Speakers/Resource Bureau"
- Thirty-Year MIC Volunteer/Honorary Director
- President, *Medical Equipment Exporters, Inc.*
- Senior Associate, *Grupo Avance, LLC*
- Senior Advisor, *Clearwater Layline, LLC*
- Business Cross-Cultural Coach
- 45-years of living/working in, Canada, Germany (other parts of Europe), Mexico and Latin America

“Global Financial Crisis”



Foreign Policy
Association



Minnesota International
Center



Pilgrim House

Oct. 6th, 2011

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Great Decisions Coverage

November 1, 2012

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MIC Great Decisions Coverage



Minnesota International Center
A World Affairs Council

Twin Cities Metropolitan Area

Anoka ❖	Eagan ●●	Mounds View ●	Stillwater ●●
Arden Hills ●	Eden Prairie ❖●	New Brighton ●	South St. Paul ❖
Bloomington ●	Edina ●❖●	North Oaks ●	Wayzata ❖
Brooklyn Ctr ❖●	Fridley ❖●●	North St. Paul ●	West St. Paul ●❖
Brooklyn Pk ❖●	Inver Grove Heights ❖	Orono ❖	White Bear Lake ❖
Chanhassen ●	Little Canada ●	Plymouth ●	Woodbury ●●
Chaska ❖	Maple Grove ●❖●	Richfield ●	
Circle Pines ●	Maplewood ❖●	Roseville ●●	
Columbia Heights ●	Marine-On-St.Croix ●	Scandia ●	
Cottage Grove ●	MPLS ★❖●●	St. Louis Park ●	
Dayton ❖	Minnetonka ●❖	St. Paul ❖●●	

Partnerships with Community Organizations

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The MIC Mission



Minnesota International Center
A World Affairs Council

To provide opportunities for
Minnesotans of all walks of life to serve
as **citizen diplomats** and to gain a
deeper understanding of their place in
the world community.



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MEXICO: Transborder Crime & Governance

MAKING THE CASE FOR “SHARED RESPONSIBILITY”

- A shared geography
- A shared history
- A shared people & society

The challenge is to get not only Mexican Americans but American society as a whole to embrace a sense of shared responsibility and destiny in our part of the world, our continental neighborhood. The response thus far has been more than promising.

- David Ayon, Co-Chair of Mexican American Leadership Initiative (MALI)

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A Shared Geography

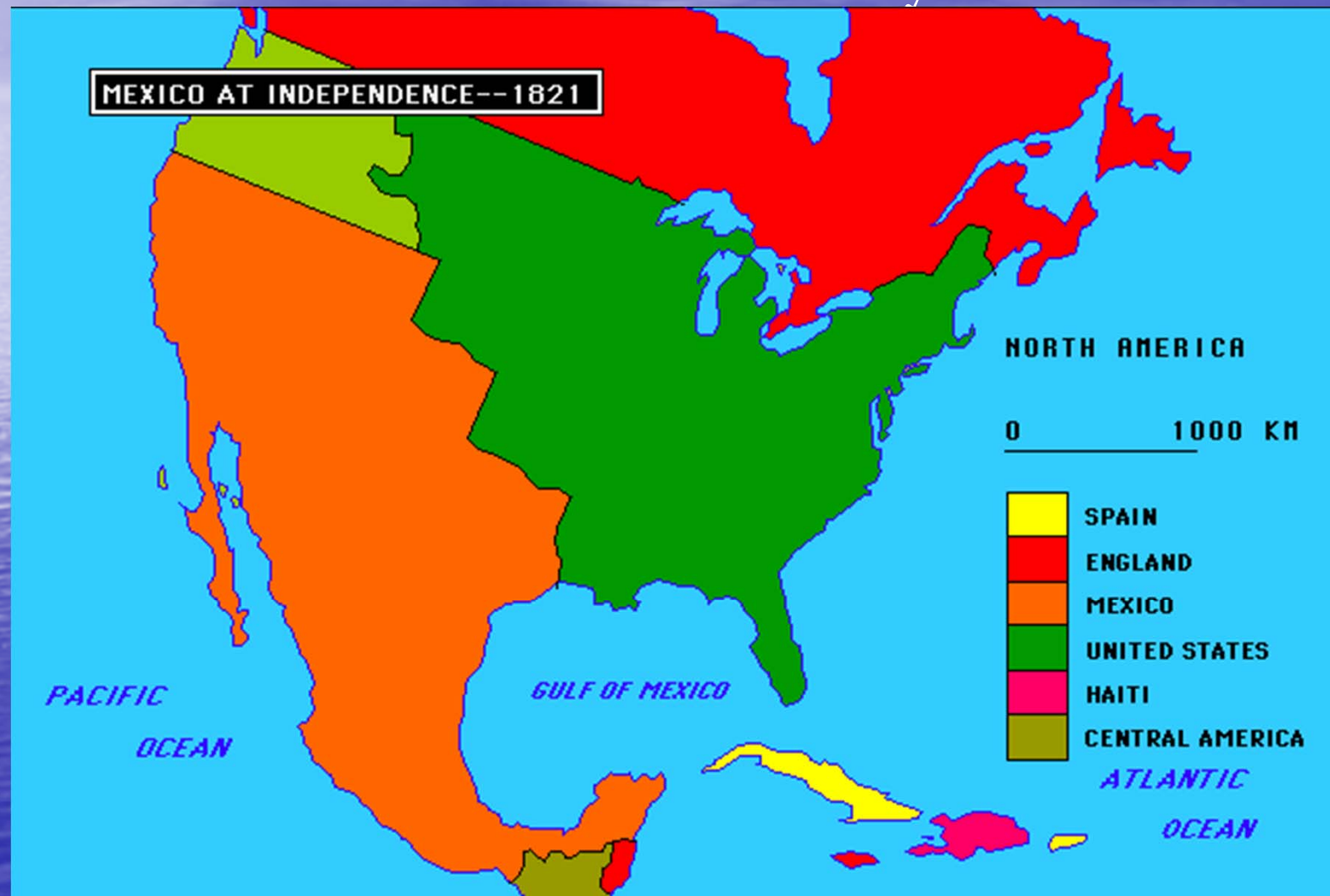


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A Shared History



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A Shared History



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MEXICO: Transborder Crime & Governance

A Shared History



How many U.S. - Americans remember this war?

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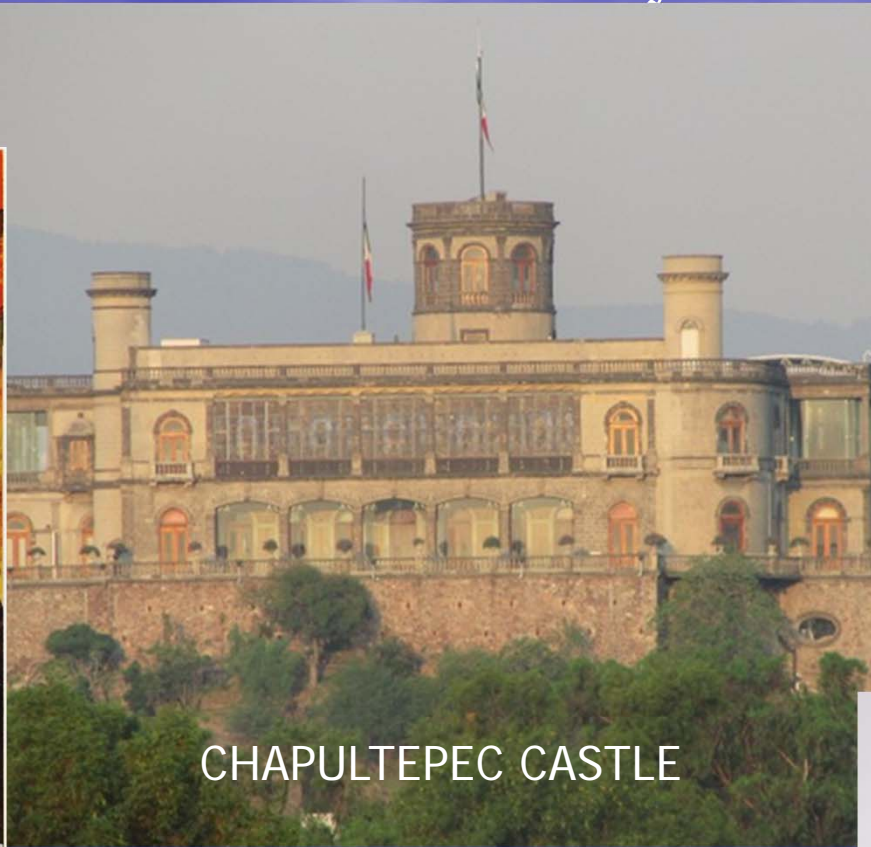
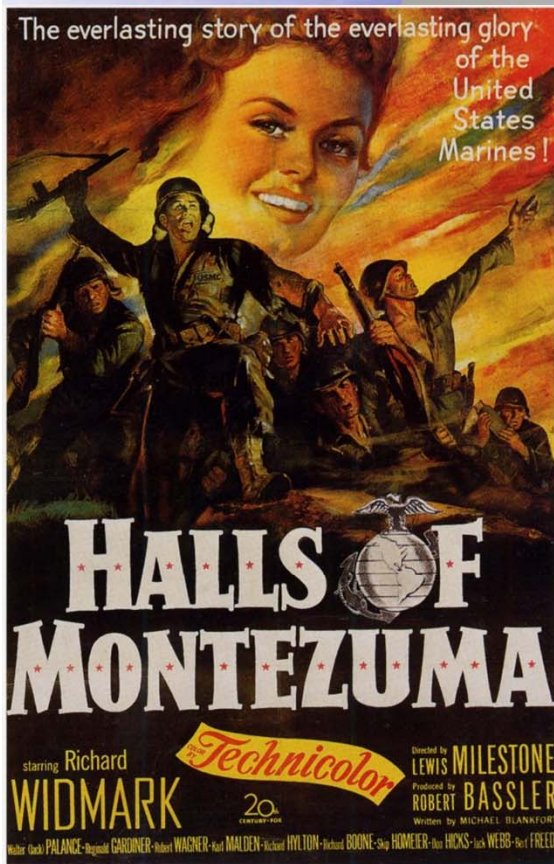
A Shared History



THE TREATY OF GUADALUPE HIDALGO
ENDED THE MEXICAN-AMERICAN WAR (1846-1848)

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A Shared History



CHAPULTEPEC CASTLE



MONTEZUMA



HIS REVENGE

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A Shared History



How many U.S. - Americans remember
the Battle of Chapultepec - 1847 ?

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A Shared Geography & Culture



LA ZONA FRONTERIZA

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Today: A Shared Economy

Mexico surpassed China as the U. S.' No. 2 trading partner, after Canada.

Mexico's GDP = US\$ 1.2 trillion (2010)

U.S. Import and Export of Goods (\$ Billion)						
	2010			2011 ytd (Oct.)		
	Exports to	Imports from	Trade Balance	Exports to	Imports from	Trade Balance
Mexico	163.5	229.9	(66.4)	163.6	218.7	(55.1)
Canada	249.1	277.6	(28.5)	235.0	263.7	(28.7)
China	91.9	364.9	(273.0)	84.2	329.7	(245.5)
Japan	60.5	120.5	(60.0)	54.7	104.6	(49.9)

Source: U.S. Census Bureau

Mexico has become a middle-income country

There are 1.5 million Americans living in Mexico

(Each year, thousands of Americans enter Mexico illegally !)

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A Shared Economy

MEXICO TRYING TO FEND OFF FLOOD OF AMERICAN IMMIGRANTS SEEKING CHEAP GAS



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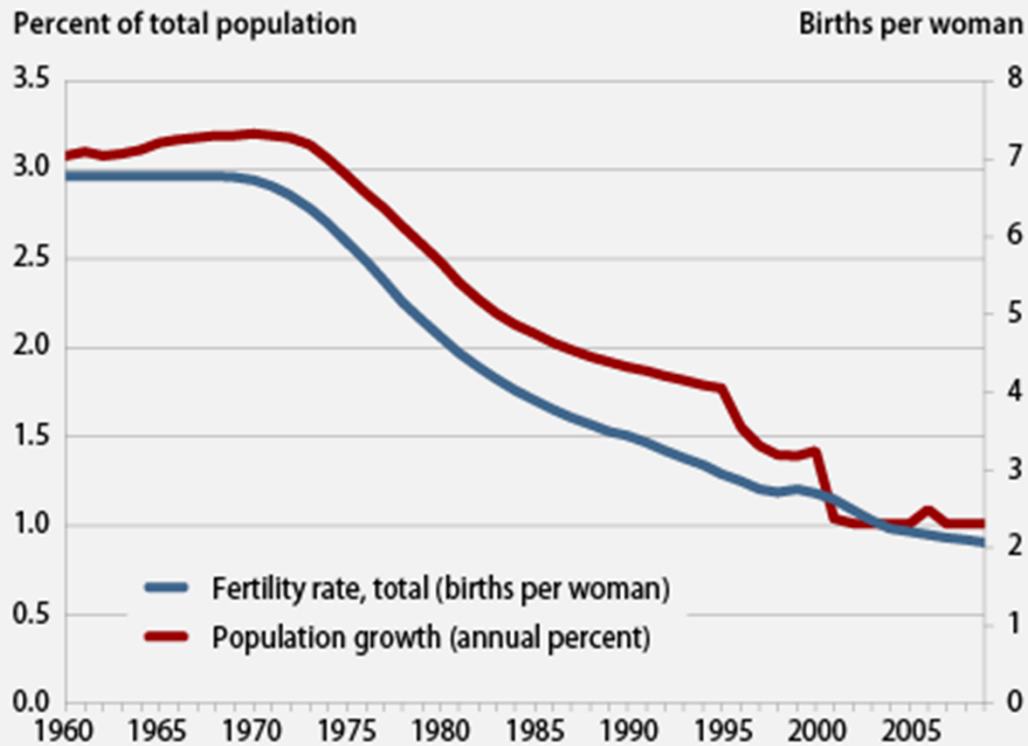
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Myth-Busting

FIGURE 1

Birth rate in a freefall

Births per woman and population growth in Mexico 1960-2009



Source: World Bank, "World Bank Development Indicators," available at <http://databank.worldbank.org/ddp/home.do>.

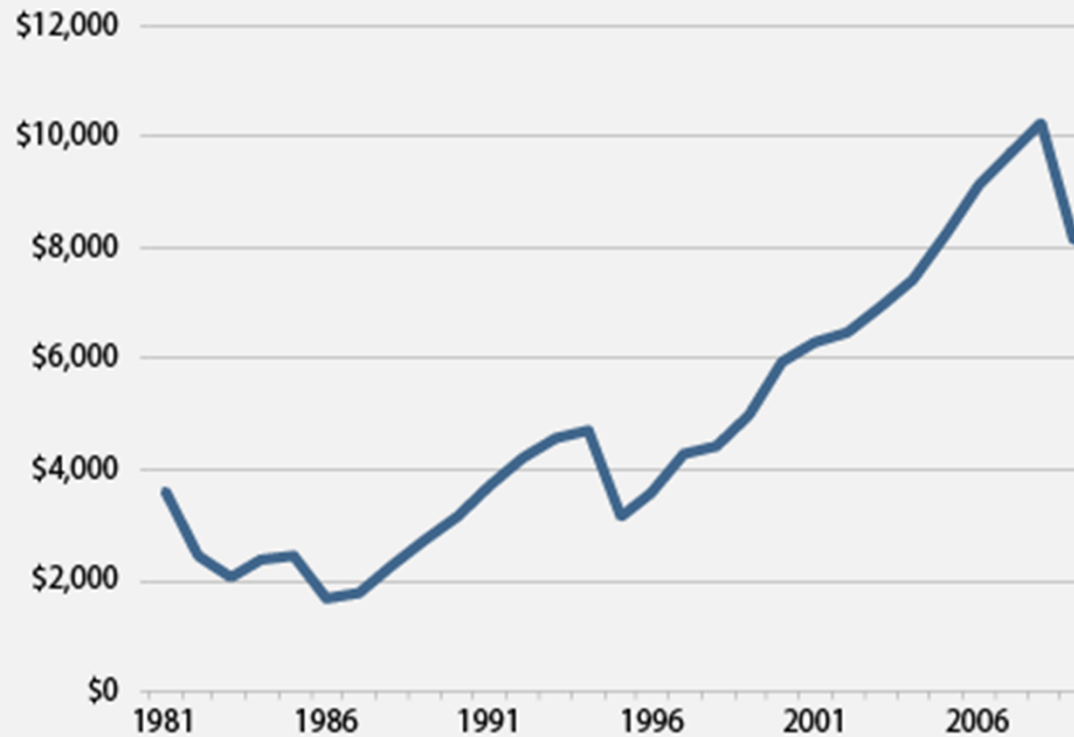
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Myth-Busting

FIGURE 3

More opportunity

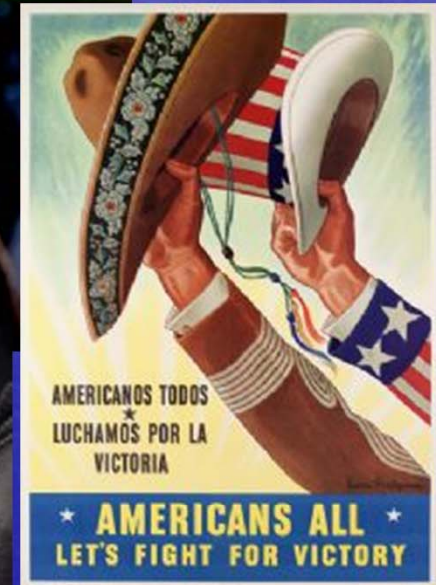
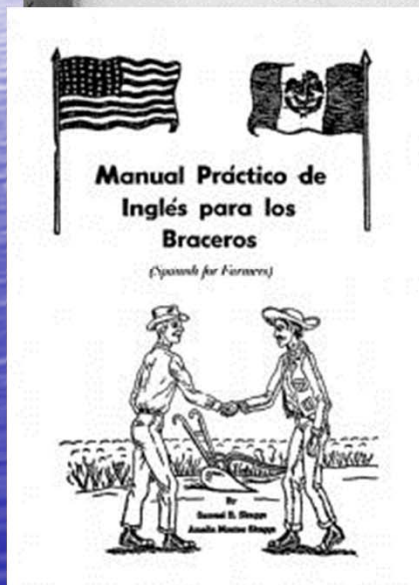
Mexico GDP per capita, 1981-2009



Source: World Bank, "World Bank Development Indicators: GDP per capita (current US\$)," available at <http://data.worldbank.org/indicator/NY.GDP.PCAP.CD>.

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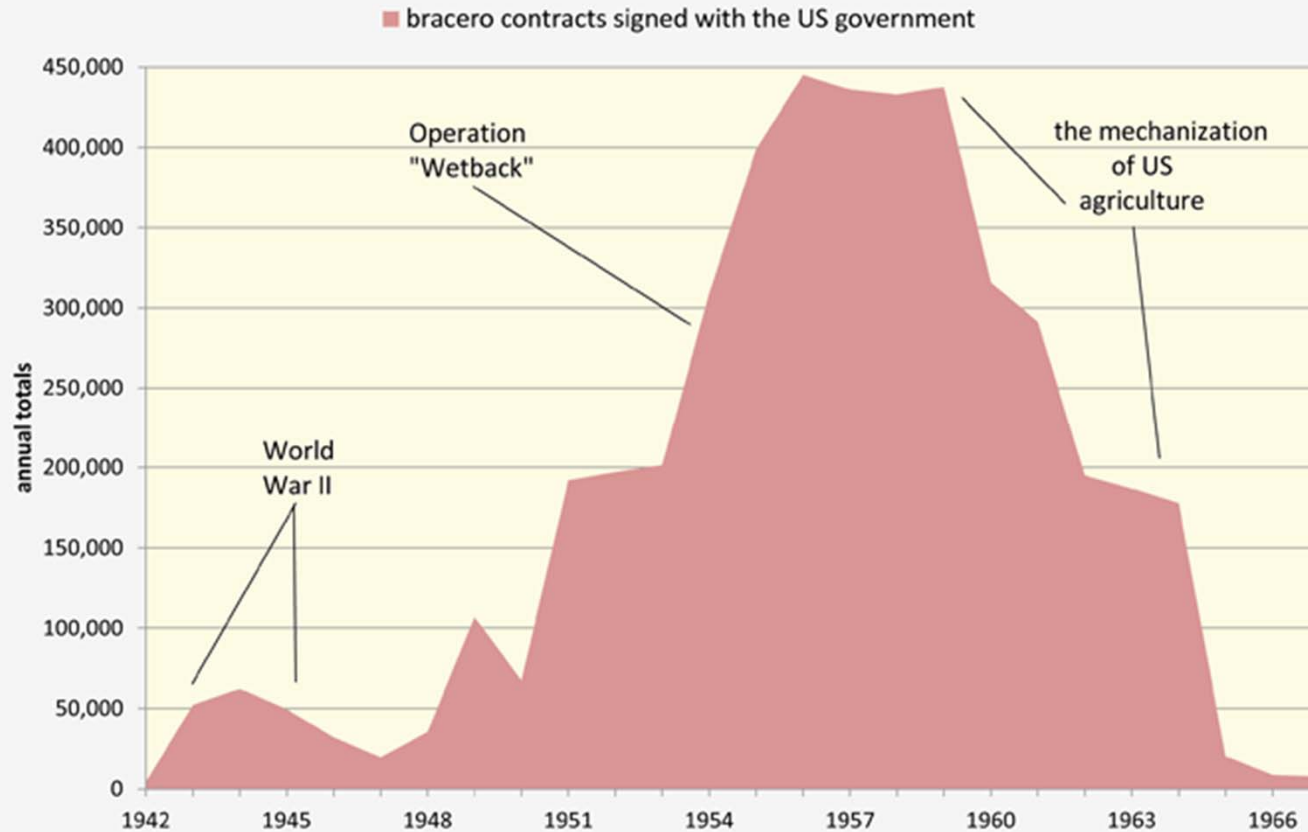
Myth-Busting



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Myth-Busting

Chart 2: The Bracero Program, 1942-1967



Source: www.farmworkers.org/migradata. Graphic copyright © 2011 Richard D. Vogel at combatingglobalization.com. Permission to copy granted.

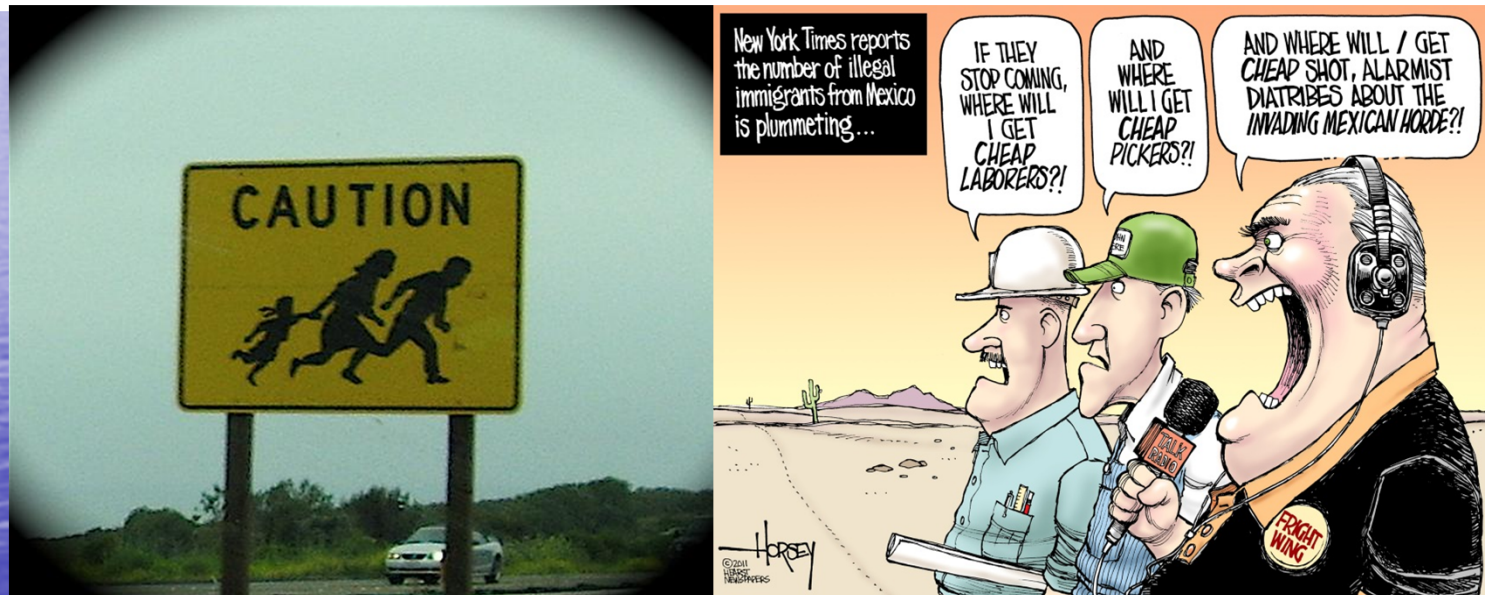
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Myth-Busting

Report: Mexican immigration to U.S. slowed dramatically

By Julia Preston New York Times TwinCities.com-Pioneer Press

Posted:



Mexican immigration to the United States, the largest wave of migrants from a single country in the nation's history, has slowed to a halt after four decades of surging growth and may be declining, according to a report released Monday, April 23, by the Pew Hispanic Center.

In what the report called a "notable reversal of the historic pattern," the number of Mexicans leaving rose sharply in the five years after 2005, while the new flow of migrants coming from Mexico into the United States fell steeply.

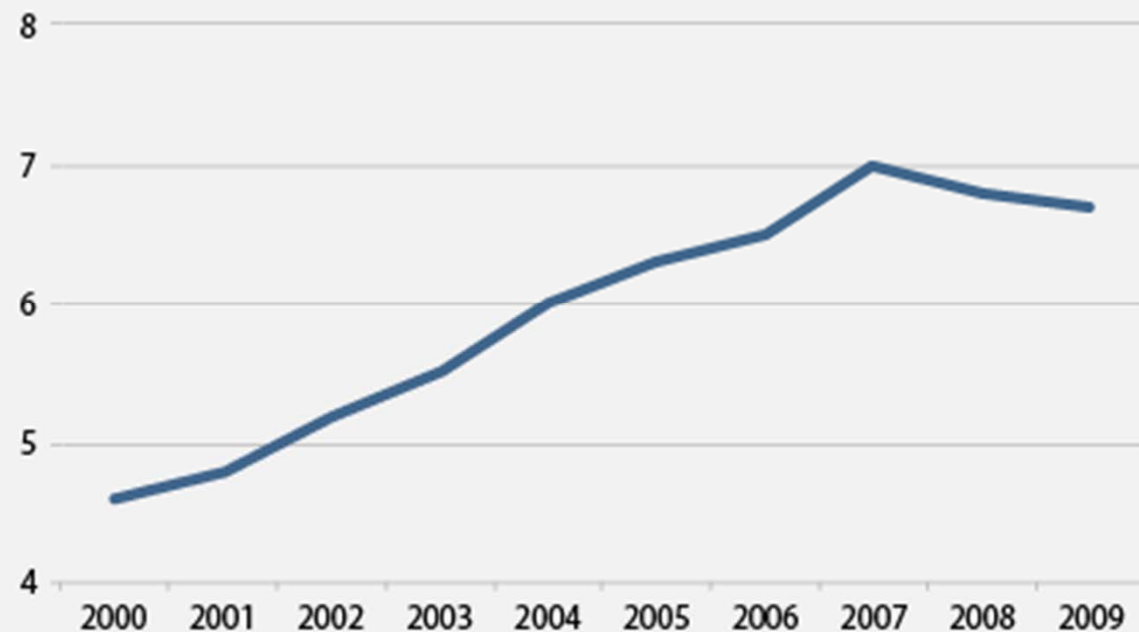
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Myth-Busting

FIGURE 4

Less coming in

Undocumented immigration from Mexico in millions, 2000-2009



Source: Jeffrey S. Passel and D'Vera Cohn, "U.S. Unauthorized Immigration Flows Are Down Sharply Since Mid-Decade" (Washington, D.C.: Pew Hispanic Center, 2010), available at <http://pewhispanic.org/files/reports/126.pdf>.

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Myth-Busting

Mexico's unemployment rate is 4.9%...
compared to 7.8 % in the U.S.



Illegal aliens are leaving the United States and returning to Mexico in search of a better life.

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Myth-Busting

“Oportunidades”: Conditional Cash Transfers to Ensure Education & Health



Cash payments directly to families – to avoid cost & corruption

Rigorous selection criteria

Has become a model for programs in the U.S. & elsewhere

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Myth-Busting

"Oportunidades" has proved extremely effective

... and has brought 40 million people out of extreme poverty



Improved access to contraception

Reduced teen pregnancy

Reduced infant mortality

Increased number of graduating students by 85%

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Growth of Mexico's Civil Society

CORPORATE SOCIAL RESPONSIBILITY IN MEXICO



Empresa Socialmente Responsable

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Shared Principles

CORPORATE SOCIAL RESPONSIBILITY IN MEXICO



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NOW: THE CURRENT REALITIES

- **U.S. DEMAND FOR ILLEGAL DRUGS CONTINUES APACE.**
- **MEXICAN CARTELS' DEMAND FOR ILLEGAL ARMS CONTINUES UNABATED.**
- **IMMIGRATION REFORM STILL HELD HOSTAGE BY DIVISIVE U.S. POLITICS.**



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Worldwide Drug Market Estimated at \$400 to \$700 Billion USD



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**MEXICO IS
A "TRANSIT" COUNTRY;
NOT
A "PRODUCER" COUNTRY**

IN THE U.S.

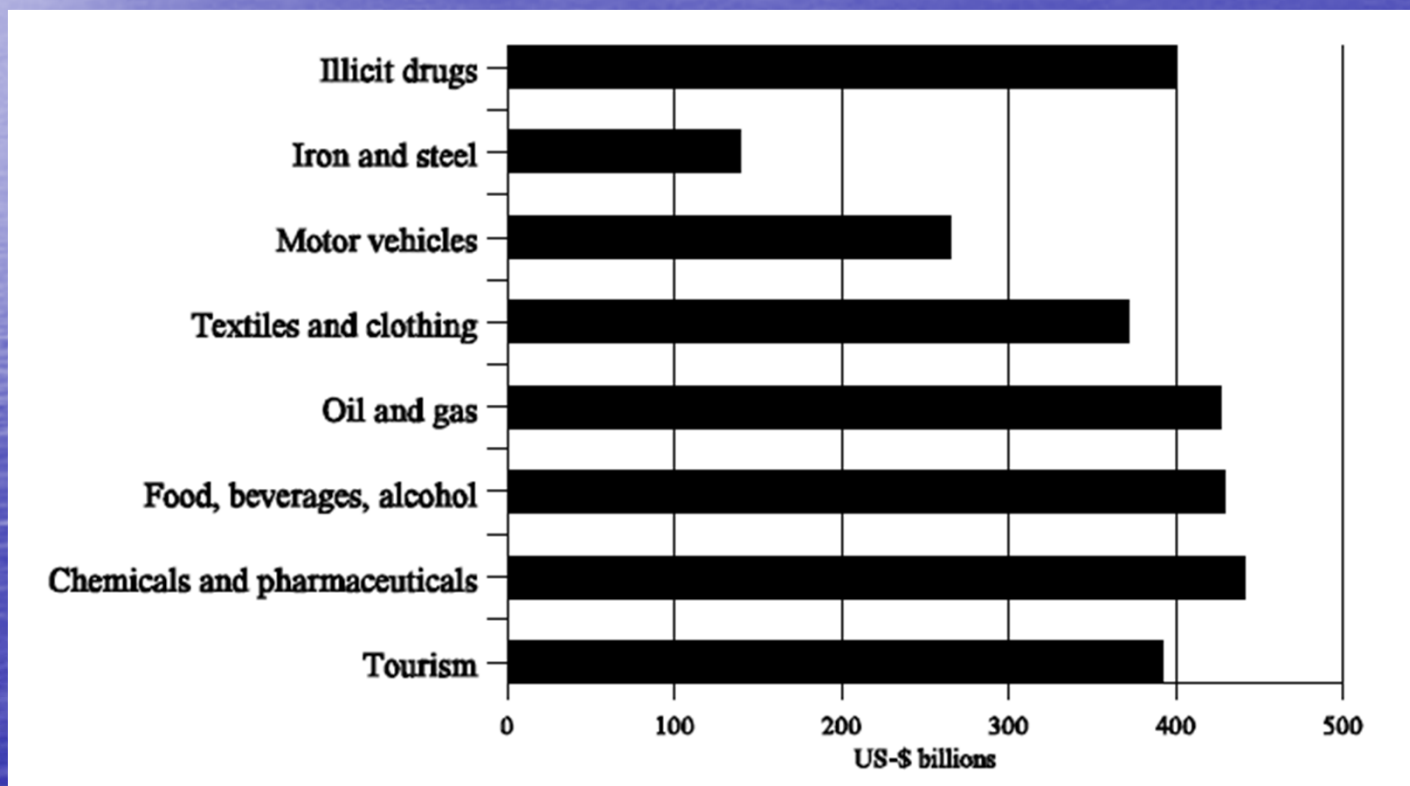
- There are more high income drug abusers than low income
- Well educated [average of 14 years of education]
- Employed [77%] and well-paid [37% earn over 25K]
- 56% engage in illegal activity other than drug possession to support the habit.



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Relative International Market Sizes



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A Shared Responsibility: Drugs



MEXICO: Transborder Crime & Governance

A Shared Responsibility: Guns



MEXICO: Transborder Crime & Governance

A Shared Responsibility: Guns



U.S.-Backed Programs Supplying the Firepower for Mexico's Soaring Murder Rate

Posted by **Bill Conroy** (/users/bill-conroy) - April 14, 2011 at 8:16 pm



Homicides Rates – Countries, 2009:

Mexico:	12 per 100,000
USA:	5 per 100,000
Brazil:	20 per 100,000
U.S. Virgin Islands	50 per 100,000

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A Shared Responsibility: Policies



**Ambassador
Arturo Sarukhan**

- "As in all good families, there will be looniness and stupidity ... on both sides of the border."
- 90% of weapons seized from Mexican drug traffickers were acquired in the U.S.
- This is in violation of the U.S. Arms Export Control Act

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PRESIDENT OF MEXICO



FELIPE DE JESUS CALDERON HINOJOSA

PARTIDO DE ACCION NACIONAL (PAN)

Term Expires December 31, 2012

Constitution Provides for only one six-year term

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AND THE WINNER IS ...
PARTIDO REVOLUCIONARIO INSTITUCIONAL (PRI)

35.8%
June 6, 2012

Won with
38%



"El Dedo"



ENRIQUE PEÑA NIETO

Former Governor of the State of Mexico

Born in Atlacomulco de Fabela, Mexico

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PARTIDO DE LA REVOLUCION DEMOCRATICA (PRD)

24.0%
June 6, 2012
Lost with
32%



ANDRES MANUEL LOPEZ OBRADOR

“El Peje” (“Slick”)

Born in Macuspana, Tabasco

Mayor of Mexico City (2000 – 2005)

Narrowly lost to Felipe Calderón in 2006

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PARTIDO DE ACCION NACIONAL (PAN)

20.8%
June 6, 2012
Lost



JOSEFINA EUGENIA VASQUEZ MOTA

Former President of the Political Coordination Board
of the Chamber of Deputies
Born in Mexico City

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MEXICO'S DOMESTIC POLICY OPTIONS

USE OF NATIONAL ARMED FORCES VS. CARTEL

- OR -

TACIT AGREEMENTS IN RETURN FOR REDUCED VIOLENCE



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US-MEXICO POLICY OPTIONS

- BROADENING TRADE / GREATER ECONOMIC INTEGRATION ?
- IMMIGRATION REFORM ?
- U.S. DOMESTIC DRUG POLICY REFORM ?
- ENFORCEMENT OF PROHIBITION ON WEAPONS SALES ?
- INTEGRATION OF CRIMINAL INTELLIGENCE (TECHNOLOGY) ?



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¡ GRACIAS !